<u>**AMENDMENTS TO THE CLAIMS**</u>

1   1.   (Currently Amended) A method of using a computer system for generating prices

2   of ~~multiple~~ <u>one or more</u> configurations of features of a product, the method comprising:

3   receiving at least <u>a</u> ~~first and second configurations~~ <u>modification of one or more of</u>

4   <u>features of</u> a <u>first configuration of</u> the product~~, wherein the first and second~~

5   ~~configurations of the product are sent at one time by a user;~~

6   generating a <u>first</u> delta price for a [[first]] <u>second</u> configuration of the product ~~following a~~

7   <u>after receiving the</u> modification of <u>the</u> one or more features of the first

8   configuration, <u>wherein the second configuration is the first configuration as</u>

9   <u>modified by the received modification,</u> the modification <u>of the one or more</u>

10   <u>features</u> of the first configuration results in a price change [[of]] <u>between</u> the first

11   <u>and second</u> configurations of the product<u>,</u> and the <u>first</u> delta price comprises <u>the</u>

12   <u>price change;</u> ~~a difference between a price of the first configuration prior to the~~

13   ~~modification of one or more features of the first configuration and the price of the~~

14   ~~first configuration prior to the modification of one or more features of the first~~

15   ~~configuration adjusted by the price change;~~

16   generating a ~~modified~~ price <u>of the second configuration</u> using the <u>first</u> delta price and the

17   price of the first configuration ~~prior to the modification of one or more features of~~

18   ~~the first configuration of the product;~~

19   ~~generating a price of the second configuration of the product in response to the received~~

20   ~~second configuration of the product; and~~

21   providing ~~the modified price,~~ the <u>first</u> delta price[[,]] and the price of the second

22   configuration of the product to a computer system of a user to indicate to the user

23   a pricing impact associated with the modification of the <u>one or more features of</u>

24   <u>the first</u> configuration <u>of the product</u> ~~and a comparison of the modified price of~~

25   ~~the first configuration and the price of the second configuration of the product.~~

1   2.   (Currently Amended) The method of claim 1 wherein the price of the first

2   configuration prior to the modification of one or more features of the first configuration

3   represents a base price of the first configuration, the method further comprising

4   generating a final price of the [[first]] second configuration using the base price and the

5   first delta price.

1   3.   (Currently Amended) The method of claim 2, wherein generating the final price

2   of the [[first]] second configuration comprises adjusting the base price by the delta price.

1   4.   (Currently Amended) The method of claim 2, further comprising:

2   receiving a selection of an additional feature, wherein:

3   the modification of the one or more features of the first configuration comprises

4   adding an additional feature to the first configuration;

5   the final price is associated with the product; and

6   [[the]] a second delta price is generated in response to the selection of the

7   additional feature for the product.

1   5.   (Currently Amended) The method of claim 2, further comprising:

2   receiving a selection removing a feature from the first configuration, wherein:

3   the modification of the one or more features of the first configuration comprises

4   removing the feature from the first configuration;

5   the final price is associated with the product; and

6   the final price is generated in response to the selection removing the feature from

7   the product first configuration.

1   6.   (Currently Amended) The method of claim 2, wherein

2   the computer system of the user is a client computer system;

3   the first delta price is generated by a server computer system,

4   the first delta price is generated in response to a selection of a feature the modification of

5   one or more of features of the first configuration of the product at the client

6   computer system, and

7   the client computer system is communicatively coupled to the server computer system.

1   7. (Previously Presented)   The method of claim 6 further comprising:

2   providing the final price to the client computer system for display by the client computer

3   system.

1   8. (Currently Amended) The method of claim 2, wherein<u>:</u>

2   the base price is generated in response to a selection of [[a]] <u>the</u> first ~~item~~ <u>first</u>

3   <u>configuration of the product</u>, and

4   the <u>first</u> delta price is generated in response to ~~a selection of a second item~~ <u>at least one</u>

5   <u>member of a group consisting of: addition of one or more features to the first</u>

6   <u>configuration, removal of one or more features of the first configuration, and</u>

7   <u>substitution of one or more features of the first configuration with one or more</u>

8   <u>additional features of the first configuration.</u>

1   9. Canceled.

1   10. (Currently Amended) The method of claim 8, wherein<u>:</u>

2   the ~~first item~~ <u>product</u> is a service~~; and~~

3   ~~the second item is a feature of the service~~.

1   11. (Currently Amended) The method of claim 1 ~~wherein the modification of the one~~

2   ~~or more features of the first configuration comprises a first modification, generating a delta price~~

3   ~~comprises generating a first delta price, and generating a modified price comprises generating a~~

4   ~~first modified price, the method~~ further comprising:

5   <u>receiving at least a modification of one or more features of the second configuration of</u>

6   <u>the product;</u>

7   generating a second delta price ~~following a second modification of the first~~ <u>for a third</u>

8   configuration <u>of the product after receiving the modification</u> ~~by changing a~~

9   ~~number~~ of the <u>one or more</u> features in the [[first]] <u>second</u> configuration, wherein

the third configuration is the second configuration as modified by the received
11   modification of the one or more features of the second configuration, the
12   modification of the one or more features of the second configuration ~~first~~
13   ~~configuration~~ results in a ~~second~~ price change [[of]] between the [[first]] second
14   configuration and the third configuration of the product, and the second delta
15   price comprises the price change between the second and third configurations of
16   the product; ~~a difference between the price of the first configuration prior to the~~
17   ~~second modification and the price of the first configuration prior to the second~~
18   ~~modification adjusted by the price change of the first configuration;~~
19   generating a ~~second modified~~ price of the third configuration using second delta price and
20   the price of the [[first]] second configuration ~~prior to the second modification and~~
21   ~~the second delta price~~; and
22   providing the ~~second modified~~ price of the third configuration and the second delta price
23   to the computer system of the user to indicate to the user a pricing impact
24   associated with the modification of the [[first]] one or more features of the second
25   configuration of the product.

1   12.   (Currently Amended) The method of claim 11, wherein:
2   the computer system of the user is a client computer system;
3   the first delta price and the second delta price are generated by a server computer system;
4   the first delta price is generated in response to a first selection of a first feature at the
5   client computer system;
6   the second delta price is generated in response to a second selection of a second feature at
7   the client computer system; and
8   the client computer system is communicatively coupled to the server computer system.

1   13.   (Currently Amended) The method of claim 12 further comprising:
2   generating a final price of the [[first]] third configuration using a base price of the first
3   configuration and the second delta price; and
4   providing the final price to the client computer system for display by the client computer
5   system to allow comparison between the final price and the ~~first modified~~ price of

6   the second configuration.

1   14.-52. (Canceled).

1   53.   (Canceled).

1   54.   (Currently Amended) The method of claim [[53]] 8 wherein modification of the
2   one or more features of the first configuration further comprises adding multiple features to the
3   first configuration.

1   55.   (Currently Amended) The method of claim [[53]] 8 wherein modification of the
2   [[first]] second configuration further comprises at least one member of a group consisting of:
3   adding multiple features to the second configuration and removing at least one of the features of
4   the second configuration.

1   56.   (Currently Amended) The method of claim 1 wherein the modification of the one
2   ore more features of the first configuration comprises at least one member of a group consisting
3   of: removing one of the features of the configuration addition of one or more features to the first
4   configuration, removal of one or more features of the first configuration, and substitution of one
5   or more features of the first configuration with one or more additional features of the first
6   configuration.

1   57.   (Currently Amended) The method of claim 1 wherein a unique feature is a
2   feature not common to both the first and second configurations of the product modification of the
3   first configuration and the configuration of features, each unique feature has an individual price,
4   and the price change does not equal an aggregate of each individual price for each unique
5   feature.

1   58.   (Currently Amended) A computer ~~programmable~~ readable medium comprising

2 code for generating prices of multiple configurations of features of a product, wherein the code is

3 executable by a processor of a computer system, wherein when executed by the ~~process~~

4 processor the code causes the computer system to:

5   receive at least a ~~first and second configurations~~ modification of one or more of features

6   of a first configuration of the product~~, wherein the first and second configurations~~

7   ~~of the product are sent at one time by a user~~;

8   generate a first delta price for a [[first]] second configuration of the product ~~following a~~

9   after receiving the modification of the one or more features of the first

10   configuration, wherein the second configuration is the first configuration as

11   modified by the received modification, the modification of the one or more

12   features of the first configuration results in a price change [[of]] between the first

13   and second configurations of the product, and the first delta price comprises the

14   price change; ~~a difference between a price of the first configuration prior to the~~

15   ~~modification of one or more features of the first configuration and the price of the~~

16   ~~first configuration prior to the modification of one or more features of the first~~

17   ~~configuration adjusted by the price change~~;

18   generate a ~~modified~~ price of the second configuration using the first delta price and the

19   price of the first configuration ~~prior to the modification of one or more features of~~

20   ~~the first configuration of the product~~;

21   ~~generate a price of the second configuration of the product in response to the received~~

22   ~~second configuration of the product; and~~

23   provide ~~the modified price,~~ the first delta price[[,]] and the price of the second

24   configuration of the product to a computer system of a user to indicate to the user

25   a pricing impact associated with the modification of the one or more features of

26   the first configuration of the product ~~and a comparison of the modified price of~~

27   ~~the first configuration and the price of the second configuration of the product~~.

1   59.   (Currently Amended) The computer readable medium of claim 58 wherein the

2 price of the first configuration prior to the modification of one or more features of the first

3   configuration represents a base price of the first configuration and wherein the code further

4   causes the computer system to:

5   generate a final price of the [[first]] second configuration using the base price and the

6   first delta price.

1   60.   (Currently Amended) The computer readable medium of claim 59, wherein to

2   generate the final price of the [[first]] second configuration comprises adjusting the base price by

3   the delta price.

1   61.   (Currently Amended) The computer readable medium of claim 59 wherein the

2   code further causes the computer system to:

3   receive a selection of an additional feature, wherein:

4   the modification of the one or more features of the first configuration comprises

5   adding an additional feature to the first configuration;

6   the final price is associated with the product; and

7   [[the]] a second delta price is generated in response to the selection of the

8   additional feature for the product.

1   62.   (Currently Amended) The computer readable medium of claim 59 wherein the

2   code further causes the computer system to:

3   receive a selection removing a feature from the first configuration, wherein:

4   the modification of the one or more features of the first configuration comprises

5   removing the feature from the first configuration;

6   the final price is associated with the product; and

7   the final price is generated in response to the selection removing the feature from

8   the product first configuration.

1   63.   (Previously Presented)   The computer readable medium of claim 59

2   wherein the code further causes the computer system to:

3   provide the final price to the computer system of the user for display by the computer

4   system of the user.

1   64.   (Currently Amended) The computer readable medium of claim 59, wherein:

2   the base price is generated in response to a selection of [[a]] the first item first

3   configuration of the product, and

4   the first delta price is generated in response to ~~a selection of a second item~~ at least one

5   member of a group consisting of: addition of one or more features to the first

6   configuration, removal of one or more features of the first configuration, and

7   substitution of one or more features of the first configuration with one or more

8   additional features of the first configuration.

1   65.   (Canceled).

1   66.   (Currently Amended) The computer readable medium of claim 64, wherein:

2   the ~~first item~~ product is a service~~; and~~

3   ~~the second item is a feature of the service~~.

1   67.   (Currently Amended) The computer readable medium of claim 58 ~~wherein the~~

2 ~~modification of the one or more features of the first configuration comprises a first modification,~~

3 ~~the code to generate a delta price comprises code to generate a first delta price, and the code to~~

4 ~~generate a modified price comprises code to generate a first modified price, the computer~~

5 ~~readable medium~~ further comprising code to:

6   receive at least a modification of one or more features of the second configuration of the

7   product;

8   generate a second delta price ~~following a second modification of the first~~ for a third

9   configuration of the product after receiving the modification ~~by changing a~~

10   ~~number~~ of the one or more features in the [[first]] second configuration, wherein

11   the third configuration is the second configuration as modified by the received

12   modification of the one or more features of the second configuration, the

13   modification of the one or more features of the second configuration ~~first~~

14   ~~configuration~~ results in a ~~second~~ price change [[of]] between the [[first]] second

15   configuration and the third configuration of the product, and the second delta

16	price comprises the price change between the second and third configurations of
17	the product; ~~a difference between the price of the first configuration prior to the~~
18	~~second modification and the price of the first configuration prior to the second~~
19	~~modification adjusted by the price change of the first configuration;~~
20	generate a ~~second modified~~ price of the third configuration using second delta price and
21	the price of the [[first]] second configuration ~~prior to the second modification and~~
22	~~the second delta price~~; and
23	provide the ~~second modified~~ price of the third configuration and the second delta price to
24	the computer system of the user to indicate to the user a pricing impact associated
25	with the modification of the [[first]] one or more features of the second
26	configuration of the product.

1   68.   (Previously Presented)   The computer readable medium of claim 67,
2   wherein
3   the first delta price is generated in response to a first selection of a first feature; and
4   the second delta price is generated in response to a second selection of a second feature.

1   69.   (Currently Amended) The computer readable medium of claim 59 the computer
2   readable medium further comprising code to:
3   generate a final price of the [[first]] third configuration using a base price of the first
4   configuration and the second delta price; and
5   provide the final price of the third configuration to the client computer system for display
6   by the client computer.

1   70.   (Previously Presented) The computer readable medium of claim 58 wherein the
2   modification of the first configuration comprises adding an additional feature to the
3   configuration.

1   71.   (Previously Presented) The computer readable medium of claim 58 wherein
2   modification of the first configuration further comprises adding multiple features to the
3   configuration.

1   72.   (Previously Presented) The computer readable medium of claim 58 wherein
2 modification of the first configuration further comprises adding multiple features to the
3 configuration and removing at least one of the features of the configuration.

1   73.   (Previously Presented) The computer readable medium of claim 72 wherein the
2 modification of the first configuration comprises removing one of the features of the
3 configuration.

1   74.   (Currently Amended) The computer readable medium of claim 72 wherein a
2 unique feature is a feature not common to both the first and second configurations of the product
3 modification of the first configuration and the configuration of features, each unique feature has
4 an individual price, and the price change does not equal an aggregate of each individual price for
5 each unique feature.

1   75.   (Currently Amended) An apparatus for generating prices of multiple
2 configurations of features of a product, the apparatus comprising:
3   a receiver to receive at least a first and second configurations modification of one or more
4   of features of a first configuration of the product, wherein the first and second
5   configurations of the product are sent at one time by a user;
6   generating a first delta price for a [[first]] second configuration of the product following a
7   after receiving the modification of the one or more features of the first
8   configuration, wherein the second configuration is the first configuration as
9   modified by the received modification, the modification of the one or more
10   features of the first configuration results in a price change [[of]] between the first
11   and second configurations of the product, and the first delta price comprises the
12   price change; a difference between a price of the first configuration prior to the
13   modification of one or more features of the first configuration and the price of the
14   first configuration prior to the modification of one or more features of the first
15   configuration adjusted by the price change;
16   means for generating a modified price of the second configuration using the first delta

17   price and the price of the first configuration ~~prior to the modification of one or~~
18   ~~more features of the first configuration of the product;~~
19   ~~means for generating a price of the second configuration of the product in response to the~~
20   ~~received second configuration of the product; and~~
21   means for providing ~~the modified price,~~ the first delta price[[,]] and the price of the
22   second configuration of the product to a computer system of a user to indicate to
23   the user a pricing impact associated with the modification of the one or more
24   features of the first configuration of the product ~~and a comparison of the modified~~
25   ~~price of the first configuration and the price of the second configuration of the~~
26   ~~product~~.

1   76.   (New) The method of claim 1 further comprising:
2   receiving modifications of one or more features of the second configuration, wherein the
3   modifications of the one or more features of the first configuration and the
4   modification of the one or more features of the second configuration are sent at
5   one time by a user; and
6   providing a comparison between a price of the first configuration and the price of the
7   second configuration of the product.

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